



SHINOLA DETROIT

Shinola is dedicated to creating world-class manufacturing jobs and was conceived with the belief that products should be well made and built to last. As makers of modern watches, bicycles, journals and leather goods, Shinola stands for skill at scale, the preservation of craft and the beauty of industry.

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LOCATION / 441 W CANFIELD ST, DETROIT / 313.285.2390



A SPACE THAT CELEBRATES THE HISTORY OF DETROIT AND THE FUTURE OF AMERICAN MANUFACTURING.

The Shinola Detroit flagship store was our first retail location and the first opportunity for the public to experience our full brand story—from expressing Shinola’s core values and why we make the products we do, to why we are passionate about building them in America. The store design is inspired by the neighborhood and the building that houses us—a warehouse space once used by Willy’s Overland Jeeps. Everything in the store, from the fixtures to the products we carry, reflects Detroit and its manufacturing heritage in some way.

In addition to our hand-crafted watches, leather goods, journals and bicycles, we will also stock collaboratively-produced items, as well as carefully curated products we admire. Complete bicycle assembly also happens on the premises as well as the beginning of our watch dial production facility, where we are pad printing the dials for The Runwell watch style. Our Detroit flagship also includes a coffee bar by Shinola, serving Michigan-based products, called Shinola Café.

**SHINOLA DETROIT
STORE SPECIFICATIONS**

3,200 SQ. FT. of configurable space

Can accommodate approximately 150 people comfortably standing and 80 sitting

Ability for 30 seated dinner

Full product line including handcrafted watches, bicycles, leather goods and journals

Access to Shinola Café